iCandy®

PRESS RELEASE

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iCandy World Limited

iCandy World - presenting award winning pushchairs of unsurpassed quality and cutting edge design.

We are a British family business that dates back to the early 1930's.

With almost 80 years manufacturing pedigree and expertise that has been passed down to our 3rd generation of family, our current generation are now entering their fourth decade of manufacturing children's safety products.

The iCandy brand was launched in 2005, and is founded on the fundamental premise of offering parents the most beautiful strollers in the world of unsurpassed quality and innovative and cutting edge design.

The brief for our team of British designers is to produce luxurious award winning products which provide parents on trend British fashion with attention to detail making safety, innovation and functionality key priorities. The complete range consist of the cherry, apple, apple jogger, pear, peach, peach jogger and strawberry. All our products come with a range of coordinating accessories, some of which include stylish changing bags, cup holders and the universal palm stroller sunshade.

Recently within the UK we have been supporting The National Literacy Trust in order to take lead from key research which benefits infants whilst in their strollers, and also support the charity Bliss, a charity for premature babies by sponsoring some of their key events.

We feel so passionate about our brand and the crucial service to you, we have chosen not to sell on-line. With this in mind we have carefully selected a national network of retailers and international distributors who we trust to offer the most personalised experience when selecting, purchasing and enjoying our products.

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For stockists call **01767 604400** or visit **www.icandyworld.com**

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For further resources visit the **Media Centre** at **www.icandyworld.com**